

BUILDING ON STYLE

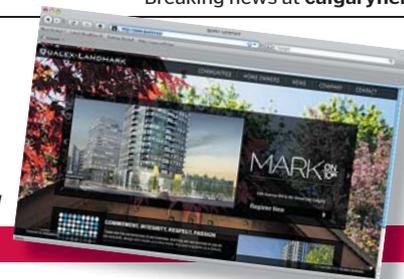
Qualex Landmark is the developer behind Mark on 10th, a stylish condo located in Calgary's emerging Design district.

With a track record of residential and commercial real estate development in Vancouver and Calgary, its

previous Calgary projects include Stella, Nova, Luna and Calla.

For more information about the developer and its projects, visit qualex.ca

— Claire Young



Photos, Calgary Herald/Files

A drawing of the rooftop terrace of the \$100-million project.

Tower project reaches for sky

Mark on 10th officially launched

CLAIRE YOUNG
CALGARY HERALD

A new design is starting to make its “mark” on the land that once held the home of West Canadian Graphics.

Developer Qualex Landmark broke ground recently on its \$100-million condo project, Mark on 10th, in the heart of Calgary's Design district.

“We are very pleased to start construction on our fifth condo tower in Calgary.

MOHAMMED ESFAHANI,
QUALEX-LANDMARK

The 35-storey tower will hold 274 homes and will feature a rooftop residents' lounge and fitness centre, as well as art designed by world-renowned artist/author Douglas Coupland.

“We are very pleased to start construction on our fifth condo tower in Calgary,” says Mohammed Esfahani, managing

director of Qualex-Landmark.

He emphasized Mark on 10th's quality Beltline location at 10th Avenue and 8th Street S.W. and the extensive amenities as main attractions.

Mark on 10th is a mixed-use highrise tower designed by Rafii Architect in partnership with BKDI Architects Inc. and Durante-Kreuk Landscape Architects.

The street level will offer a selection of specialty retail services.

The entry lobby will feature large-scale artwork by Coupland called Interpretation of Calgary, Alberta in the 21st Century. His vision of the city will be 4.9-metres tall by 4.1-metres wide.

The condo amenities include the rooftop lounge with wet bar, a cantilevered enclosed glass mezzanine with a downtown view, a fully equipped fitness centre, hot tub and sunbathing patio with outdoor barbecue and raised fire pit.



An artist's rendering of Mark on 10th in the Design district.

Residents will also have access to an outdoor garden located over the third-floor retail podium, with open lawns, overhead shade trees and a pathway network with lounge seating.

“(The) ground breaking ceremony signifies a major milestone,” says Roger Navabi, president of Qualex Landmark. “The project is expected to make a significant contribution to the Design District neighbourhood by adding an outstanding development that is in many ways itself and art form — original

and unique.”

One- and two-bedroom units are available and are priced from the low \$200,000s. Two colour palettes (Dawn and Dusk) provide the backdrop to living.

Interiors feature over-height doors and ceilings, quartz countertops, wide plank wood laminate flooring, porcelain tiles and stainless steel appliances.

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WHAT YOU NEED TO KNOW

PROJECT: Mark on 10th.

DEVELOPER/ BUILDER: Qualex Landmark

PRICE: One- and two-bedroom units from the low \$200,000s

LOCATION: The tower will be at 901 10th Ave. S.W. The sales centre is at 1120 10th Ave. S.W.

HOURS: Open daily from noon to 5 p.m. Closed Fridays.

INFORMATION: qualex.ca/mark/

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