

DOUGLAS COUPLAND'S
DESIGNS BRING

MAGIC TO THE MARK



CALGARY'S NEWEST LUXURY BUILDING HAS ITS
EYES ON THE SKY

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DESIGN



One of Calgary's newest luxury condominium buildings is letting all residents take in stellar views with their morning coffee. The MARK on 10th Avenue and 8th Street Southwest has moved the traditional resident's lounge and taken it to the skies.

Located on the 34th and 35th floors of the building, the residents lounge has a long list of attractive amenities: a glass mezzanine with

panoramic views of the Rockies and the Calgary Tower, a yoga studio, fitness centre, infrared sauna, billiards table, barbeque, wet bar, and an outdoor hot tub with a patio for sunbathing nearby.

"It's considered one of the most luxurious rooftop amenities in the city," said Parham Mahboubi, vice-president of planning and marketing at Qualex-Landmark, the building's developers.

The 35th floor mezzanine, only accessible by stairs inside the lounge, is the star of the show. Adorned with a desk, couches, and warm throws, the inviting space is for residents to lounge, work, or simply take in views of downtown. The mezzanine sits out like a block on top of the building and is described as an observation deck for the city.

The \$100 million condo project is also home to the first large-scale artwork installation in Alberta by internationally acclaimed designer Douglas Coupland.

Titled *Interpretation of Calgary, Alberta in the 21st Century*, the artwork is displayed in the lobby and features 20 coloured targets that represent flora, fauna and institutional elements of the city.

"I wanted to make this very intense colour pesto to put on the wall, so, if it's winter out, you could change your mood," Coupland said in a statement. "The forms become signs that will, across time, mellow and ripen within a viewer's memory, also acting as a smart and anticipated 'welcome home' moment."

“We’re quite excited about it,” Mahboubi said about the art installation.

The building is located in Calgary’s design district, making the artwork a perfect complement, he added.

The grand piece makes the lobby inviting and warm, and Mahboubi describes the rooftop lounge and art installation as being two bookends.

“It’s almost like two book ends to a residential condo,” he says. “Both ends are striking.”

When you’re in the lobby, you’re awed, and the views from the rooftop have to be seen to be believed. &

