


NEW HOMES & CONDOS

Park Point tower begins ascent in Beltline

In a city where thousands of jobs have disappeared, there is a bright light shining in Calgary's inner-city Beltline area.

Myke Thomas
CALGARY SUN

The underground parkade of Qualex-Landmark's Park Point condo project is complete at grade, with work started on the building's podium and construction of the tower soon to follow.

"Hitting grade is always a celebrated milestone in construction. Our team is excited to see this iconic building emerge from the ground and see the vision of Park Point become a reality," says Keith Playle, operations manager, Axiom Builders.

"Now that we are at grade, construction activity is heightening as we integrate more construction trades and consultant coordination in preparation to fly up the tower.

"Over the next three to six months we anticipate workers on site will increase to over 100 from the cur-



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rent 25 to 30. These include plumbers, electricians, drywallers and glass installers."

"We are thrilled Park Point con-

struction has reached street level and is visible to the Beltline community," says Mohammed Esfahani, president of Qualex-Landmark.

"Construction will continue in high gear to deliver to our buyers their dream home so they can start to enjoy all the amenities the building and location have to offer."

More than 50% of the 289 units have been sold, says Parham Mahboubi, vice-president of planning and marketing for Qualex-Landmark.

"Sales activity at Park Point has been steady since our launch in February 2015, indicating that the pre-sale condo buyer is still active in the market," says Mahboubi.

"The 34-storey Park Point condo tower stands out as a tangible symbol of Qualex-Landmark's confidence in the future of Calgary.

"Our home buyers know that real estate properties in central locations, like the Beltline, are less volatile and command greater future resale potential."

Construction is anticipated to be complete by mid-2018.

"As I spend more time at the site, I am reminded of how enjoyable

this location is with its abundance of great shops and restaurants. It's an incredible project to build," says Playle. "Park Point's striking building architecture and its open-concept floorplans are combined with innovative amenities. Our team is fully aware that this project will forever alter Calgary's skyline."

Park Point features one-, two-, and three-bedroom homes with an expansive list of sophisticated indoor and outdoor amenities, says Mahboubi.

"Located atop the tower podium on the third floor, Park Point will host nearly 9,000 square feet of outstanding building amenities," he says. "The outdoor amenity space includes a Zen Terrace with seating and water feature, social air lounge seating with fire-pit, barbecue area with large harvest table, and a sun-deck overlooking Central Memorial Park."

The Park Point Discovery Centre is at 301 11 Ave. S.W. For more information go to <http://qualex.ca/parkpoint>.

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