

As Seen in
Condo Living
Magazine

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MODERN URBAN LIVING IN CALGARY

WALK THE TALK

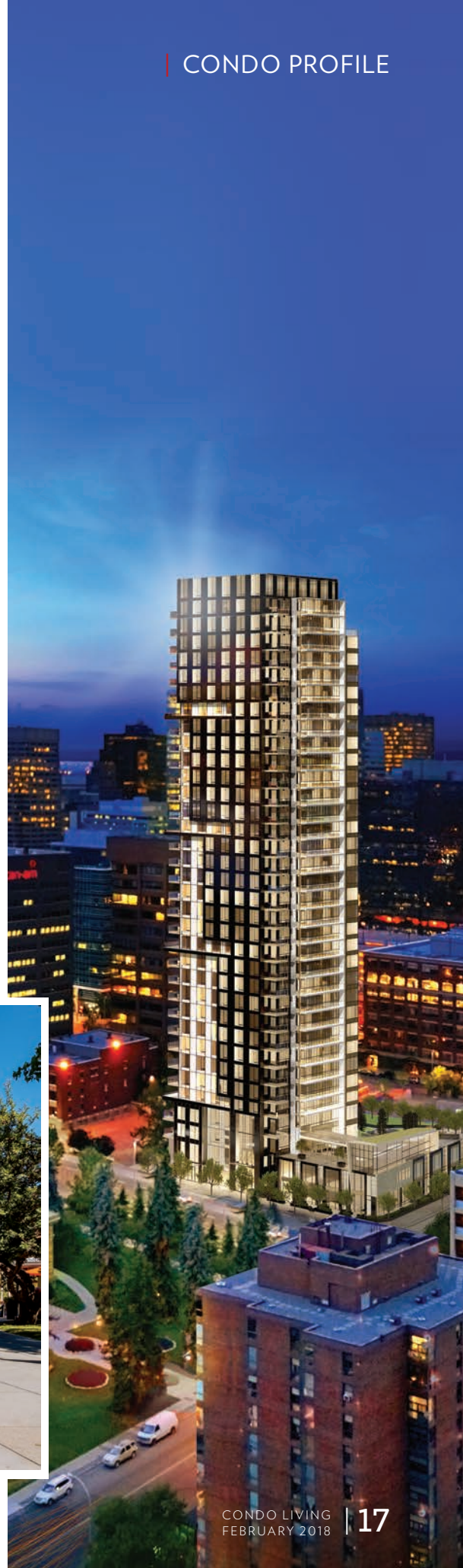
Park Point attracts with the walkable lifestyle it offers

BY BRANDI HOLMES

Qualex-Landmark™ has sure made a point with their Park Point mixed-use residential tower in the heart of the Beltline. With the first building nearing completion in Summer 2018, excitement is at an all time high for the park-side tower and the walkable nature of life it offers.

Located just across the street from Central Memorial Park, with easy access to entertainment, shopping and even work in downtown, Park Point was destined for success.

Besides its fantastic location, Qualex-Landmark™ is also famous for offering their residents a magnitude of in-house amenities, and Park Point is no exception. A Zen terrace with a water feature, barbeque, fire pit, harvest table and sun deck, a state-of-the-art fitness centre, a yoga/Pilates studio, steam and sauna rooms, the communal space offered by Park Point nears 9,000 square-feet! >>





Park Point offers a multitude of floor plans — with eight live/work townhomes at the base, one-, two- and three- bedroom condos as the floor plan rises, penthouse and sub penthouse options, there is something for everyone in this coveted community. There’s still an outstanding selection of suites left, but they won’t last long. The remaining one-bedrooms start from the \$270,000s and the remaining two-bedrooms from the \$470,000s.

Besides its obvious design and structural appeal, it is its location in the vibrant part of the Beltline that has been Park Point’s biggest draw.

The Beltline, which is bounded by the ever popular 17th Avenue’s Entertainment District, has an extensive list of upscale amenities and tons of services available to all Park Point residents. Everything is easily within easy walking distance.

FAST FACTS

COMMUNITY: Beltline

PROJECT: Park Point

DEVELOPER: Qualex-Landmark™ Union Inc.

REMAINING SIZES: One bedroom from the \$270,000s, two bedrooms from the \$470,000s

SALES CENTRE: 301 11th Ave. S.W.

PROJECT ADDRESS: Corner of 2nd St. and 12th Ave. S.W.

HOURS: Saturday to Wednesday 12 – 5 p.m.

WEBSITE: www.qualex.ca/parkpoint

The Beltline is one of Calgary’s most densely populated communities and is known for its nightlife. 10th Avenue S.W. is a hot spot for clubs and pubs, with everything from staple fast food restaurants to high ranked fine dining spots, the flow of great food is only a short walk from Park Point which is located on the corner of 2nd Street and 12th Avenue S.W.; the Vintage Chophouse is just across the street. The Ship & Anchor and the National on 10th Avenue S.W. are just around the corner for an authentic pub experience, and there are tons of casual dining options at every turn.

There are boutique clothing stores, gourmet



speciality shops, doctors, lawyers, dentists, libraries, and don’t forget about the design firms and art galleries along the Beltline’s Arts District — the list of amenities and services goes on and on.

“Downtown living is becoming increasingly popular due to convenient access to amenities within a short walk,” says Mohammed Esfahani, president of Qualex-Landmark™.

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The walkability of the Beltline is second to none, Park Point was awarded a ‘walker’s paradise’ walk score since the location is ultra close to all amenities, services and bike paths. If you decide you don’t want to walk, the transit options and super close LRT station at 7th Avenue and 3rd Street will get you where you need to go.

The Beltline is one of the most sought after communities for professionals who need to be close to downtown, or even individuals looking for a faster paced lifestyle.

Park Point has been placed in the top category amongst the most centrally located condominium buildings in Calgary, guaranteeing residents the ability to carry out all daily errands by foot.

Park Point and the Beltline have so much to offer to the residents who want to be right in the middle of all the action, and having Central Memorial Park as your backyard only adds to the allure of Park Point. **CL**

