

A FRESH NEW VISION



QUALEX -  
LANDMARK™



# A POWERFUL LEGACY WITH FRESH PERSPECTIVE

Qualex-Landmark™, recognized as one of British Columbia's most enlightened development groups, has been building boutique residences for over 20 years. Our portfolio is defined by its quietly iconic residential communities, born out of our highly detailed approach to residential development.

The Qualex-Landmark™ team is deeply rooted in the history of its founders. In 2002, Mohammed Esfahani and Reza Navabi, both successful developers, came together to form a truly complementary partnership of respect and symmetry. Together, they built a remarkable team, a culture of collaboration and a progression of award-winning projects.

# OUR VALUES AND VISION

Building future  
communities

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## 1. Creating with function and beauty

We are deeply committed to creating contemporary homes of enduring quality. Each project brings a unique perspective on functionality, comfort, craftsmanship and care with the community in mind.

## 2. A focus on details from start to finish

It starts with selecting the best location explicitly chosen for its merits and uniqueness in prime urban locations. Using a measured approach, we select premium finishings used in the construction of a home with the homeowner in mind.

## 3. An approach that ensures peace of mind

Our group ensures each homeowner is exceptionally well taken care of, every step of the way. It's a philosophy that extends beyond the homeowner to the partners and trades who make every project possible.



“

Qualex-Landmark does a really good job with their buildings-the spaces are very intelligent and well thought out and I'm really pleased with the overall experience. Now that we've moved in, we're very happy with the decision in choosing Park Point. All the promises to us were kept. ”

**Kyla Filliol**  
**Park Point Homeowner**





DOMUS  
VANCOUVER

## BODY OF WORK

Among our local successes are Green on Queensbury and District Crossing in North Vancouver.

In 2016, Qualex-Landmark™ completed its first purpose built rental community in the heart of Oakridge: Aria.

The 22 outstanding residential communities built to date in Western Canada speaks for itself. Notably: Domus and Pomaria. Some of our other celebrated communities in BC include Crandall, Alda, Fairmont on The Boulevard, The Esplanade, Symphony at Whistler, Symphony at Squamish, Eighteen Trees and Rivergate.



POMARIA  
Vancouver



DOMUS  
Vancouver



ARIA  
Vancouver



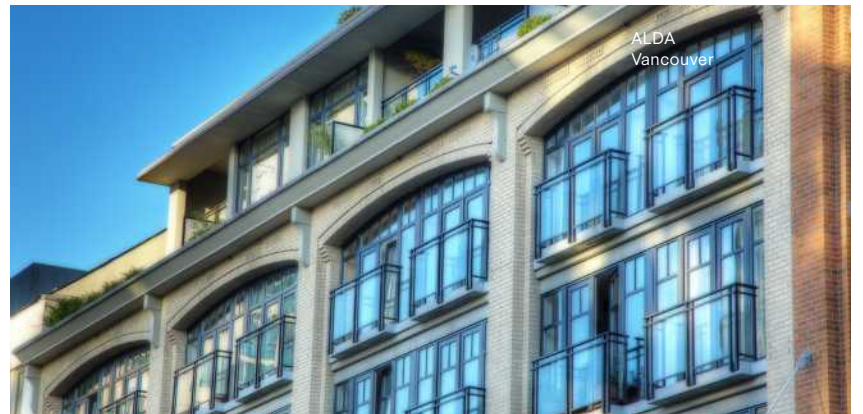
DISTRICT CROSSING  
North Vancouver



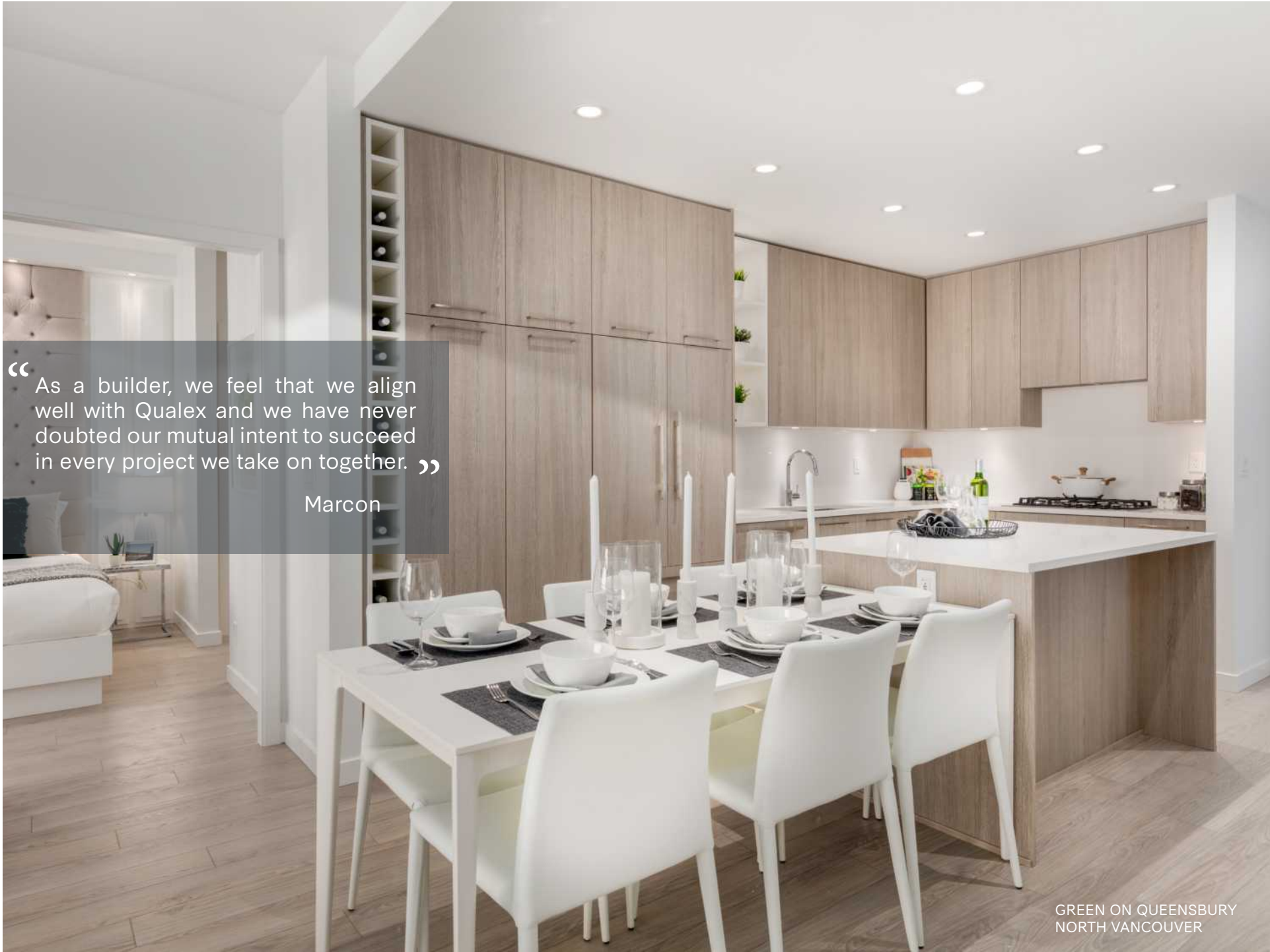
GREEN ON QUEENSBURY  
North Vancouver



ALDA  
Vancouver



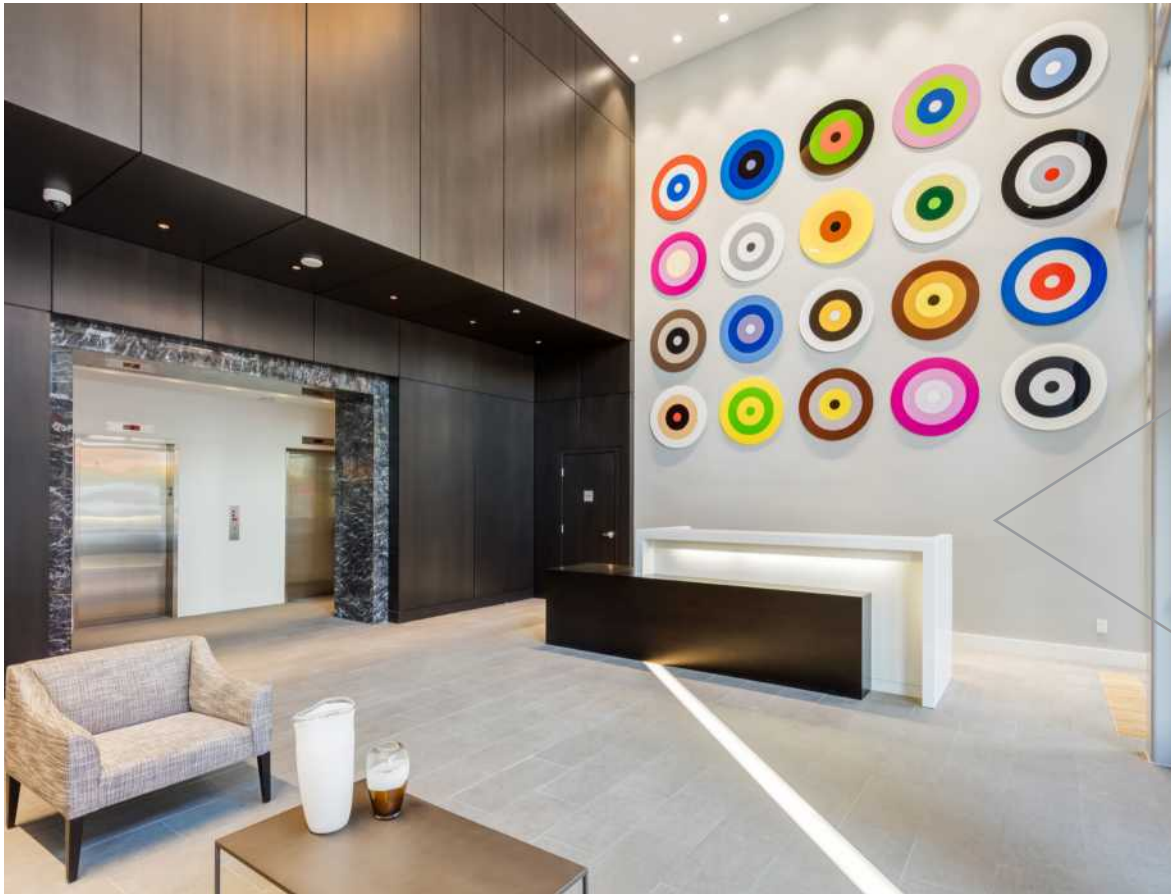


A modern kitchen and dining area featuring light wood cabinetry, a white countertop, and a white dining table with white chairs. The kitchen includes a sink, stove, and a breakfast bar. The dining table is set with white dishes, glasses, and candles. A bedroom is visible in the background.

“ As a builder, we feel that we align well with Qualex and we have never doubted our mutual intent to succeed in every project we take on together. ”

Marcon

GREEN ON QUEENSBURY  
NORTH VANCOUVER



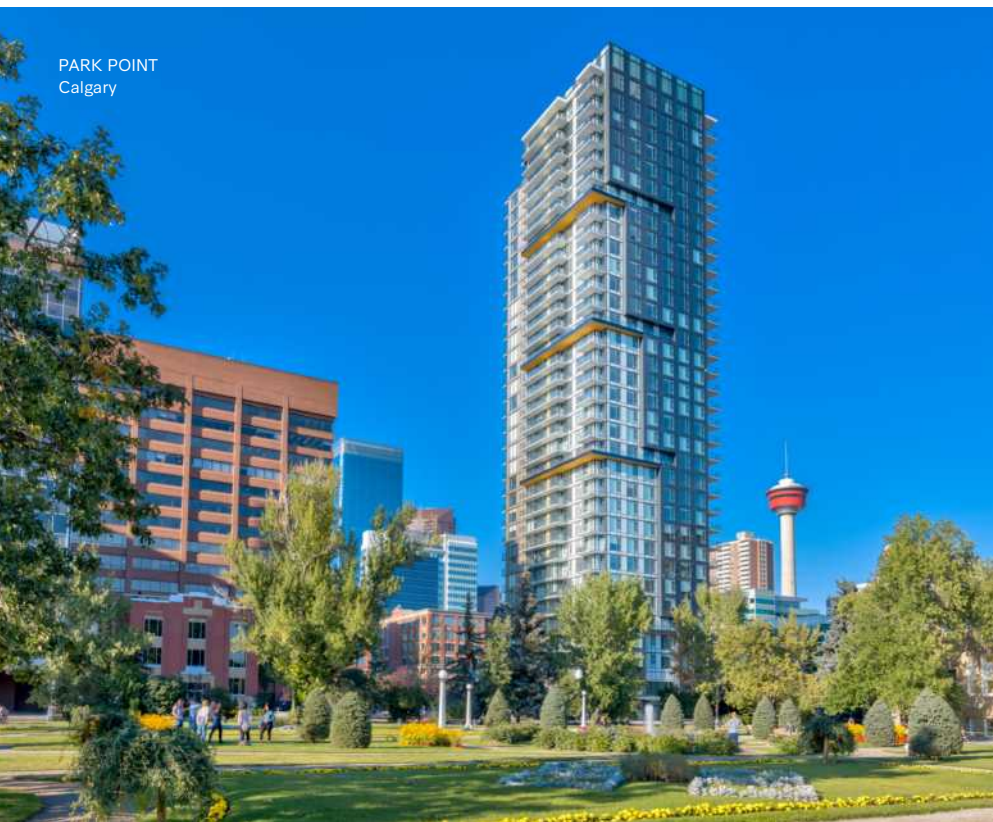
## BODY OF WORK

Our notable list of outstanding residential communities in Alberta include Park Point, Mark on 10th, Stella, Nova, Luna and Calla.

MARK ON 10TH featuring a large scale art piece by internationally acclaimed, Douglas Coupland.  
CALGARY, AB



PARK POINT  
Calgary



CALLA  
Calgary



NOVA  
Calgary



MARK ON 10TH  
Calgary



STELLA, NOVA, LUNA  
Calgary





# Classic. Contemporary. Qualex-Landmark.



# **BUILDING A TRADITION OF EXCELLENCE**

Certified LEED Canada Gold (2017) - Aria

Excellence in Multi-Family Market Rental (2016) - Aria  
UDI British Columbia Awards of Excellence

Best Multi-Family Project and Best Multi-Family Apartment under  
\$350,000 (2016) - Mark on 10th  
BILD Award

Silver Award for Best Clubhouse (2015) - Mark on 10th  
The Nationals Awards

Silver Award for Best Architectural Design (2015) - Mark on 10th  
The Nationals Awards

Silver Award for Best Interior Merchandising (2015) - Mark on 10th  
The Nationals Awards

Best New Apartment Style Condo up to 899 SF (2013) - Mark on 10th  
BILD Award

Best Multi-Family Apartment (2014) - Calla  
BILD Award

Finalist for Best Multi-Family Community (2013) - Calla  
BILD Award



Best High Rise Development (2007) - Pomaria  
UDI British Columbia Award

LEED Certified Silver (2007) - Pomaria

Silver Award for Best Kitchen Design (2002) - Alda  
Georgie Award

Silver Award for Best Show Home in British Columbia (2002) - Alda  
Georgie Award

Best Low Rise Development in BC (2000) - Eighteen Trees  
Georgie Award

Silver Award for Best Interior Design in BC (2000) - Eighteen Trees  
Georgie Award

Honorable Mention (2019) - Park Point  
City of Calgary, Mayor's Urban Design Award



*In the end, it is very much about the homeowner: how they will use the space; and how their lives will be improved with each thoughtful detail.*

01:46



“ At Qualex-Landmark™, we strive to build communities that we ourselves would like to live in. We are a small team, differentiated by our attention to detail and desire to create the unique. ”

Cyrus Navabi  
Managing Director



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