

Q1

# QL

## OUR ORIGIN STORY

The Qualex-Landmark™ team is deeply rooted in the history of our founders. In 2002, Mohammed Esfahani and Reza Navabi, both successful developers, came together to form a truly complementary partnership of respect and symmetry. Together, they built a remarkable team, a culture of collaboration and a progression of award-winning projects.

The 22 outstanding residential communities built to date in Western Canada speak for themselves, notably: Domus, Pomaria, Crandall and Alda in British Columbia; and Stella, Nova, Luna, Calla, Mark on Tenth and Park Point in Alberta.

From the fine details of the homes to the quality of homeowner and tenant care, we ensure each resident is exceptionally well taken care of every step of the way. We have built a philosophy of doing the right thing with a humanistic approach.



# OUR VALUES AND VISION

Building future communities

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## **Creating with function and beauty**

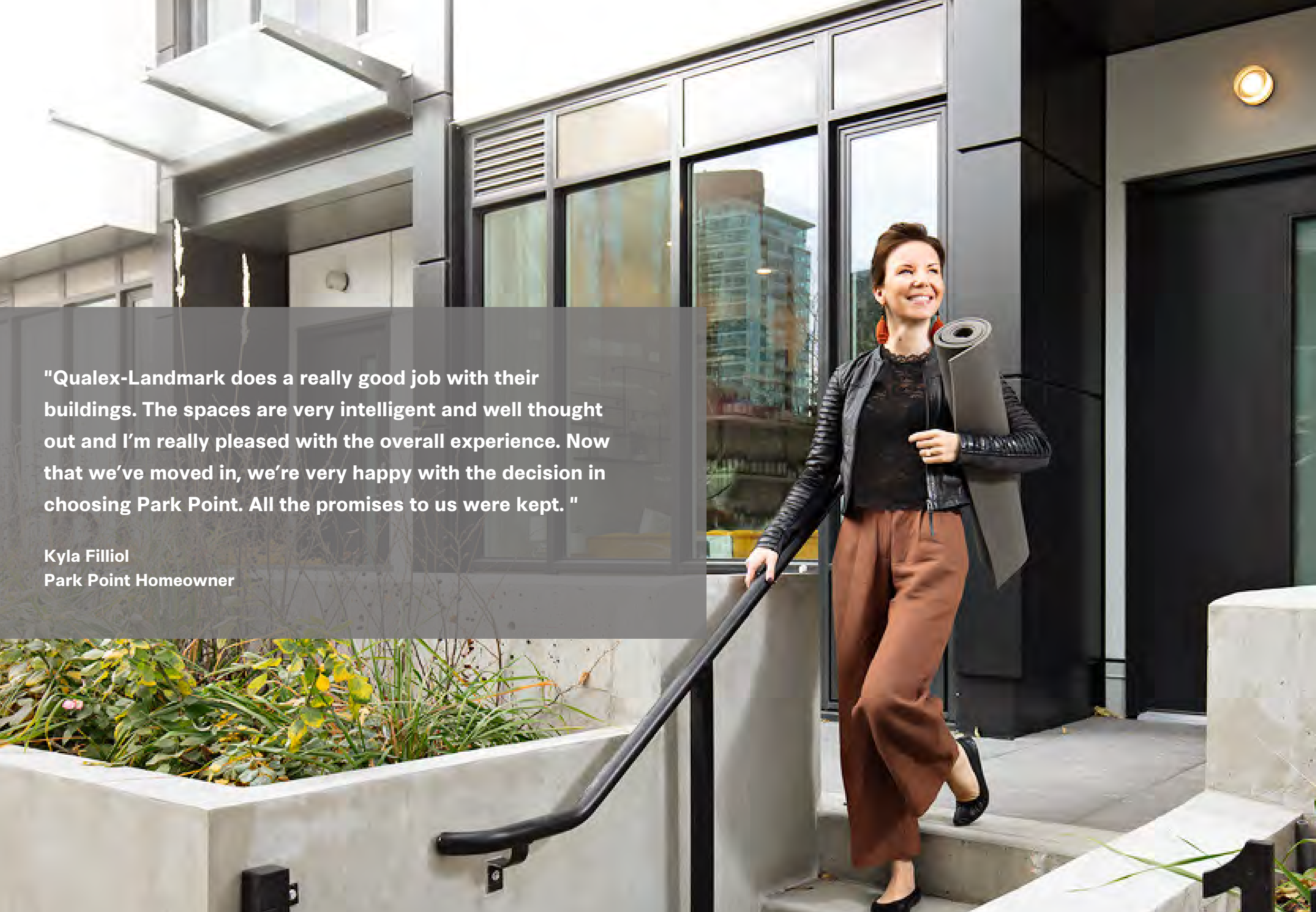
We are deeply committed to creating contemporary homes of enduring quality. Each project brings a unique perspective on functionality, comfort, craftsmanship and care with the community in mind.

## **A focus on details from start to finish**

It starts with selecting the best location explicitly chosen for its merits and uniqueness in prime urban locations. Using a measured approach, we select premium finishings used in the construction of a home with the homeowner in mind.

## **An approach that ensures peace of mind**

Our group ensures each homeowner is exceptionally well taken care of, every step of the way. It's a philosophy that extends beyond the homeowner to the partners and trades who make every project possible.

A woman with short brown hair, wearing a black leather jacket, a black lace top, and brown trousers, is walking down a set of concrete stairs. She is smiling and holding a roll of grey carpet in her left arm. The building behind her has large glass windows and a modern design. A planter box with green and yellow plants is visible on the left side of the stairs.

"Qualex-Landmark does a really good job with their buildings. The spaces are very intelligent and well thought out and I'm really pleased with the overall experience. Now that we've moved in, we're very happy with the decision in choosing Park Point. All the promises to us were kept. "

Kyla Filliol  
Park Point Homeowner

# CURRENT & UPCOMING PROJECTS

VANCOUVER | BURNABY | COQUITLAM | CALGARY





# COMING SOON

THE NEXT 5 YEARS

**Over 1300 homes**

**7 communities**

## **COQUITLAM**

- Seasons (Regan Avenue)
- The Arbory (Kemsley Avenue)
- Ironwood (Tyndall Street)

## **BURNABY**

- Artesia (Grange Street)

## **VANCOUVER**

- Legacy on Dunbar (Dunbar Street)
- Kingsway

## **CALGARY, AB**

- Park Point II



# LEGACY ON DUNBAR

VANCOUVER, BRITISH COLUMBIA

Tenure: Mixed Use Low-Rise Condominium

Homes: 48

Status: Under Construction



01



02

# ARTESIA METROTOWN

BURNABY, BRITISH COLUMBIA

Tenure: Residential Condominium Tower & Low-Rise Rental

Homes: 247 condo / 32 rental

Status: Now Selling

# OUR LEGACY PROJECTS

A HIGHLIGHT OF OUR PAST DECADE & RECENT SUCCESSES



# 01

## GREEN ON QUEENSBURY

NORTH VANCOUVER, BRITISH COLUMBIA

Tenure: Low-Rise Condominium

Homes: 164

Status: Completed 2020



# 02

## PARK POINT

CALGARY, ALBERTA

Tenure: Mixed Use Condominium Tower

Homes: 285

Status: Completed 2018



Recipient of an  
honorable mention



# 03

## ARIA

VANCOUVER, BRITISH COLUMBIA

Tenure: Low-Rise Rental

Homes: 52

Status: Completed 2016



Recipient of the  
2016 Excellence  
in Multi-Family  
Market Rental  
Award



# 04

## MARK ON 10TH

CALGARY, ALBERTA

Tenure: Mixed Use Condominium Tower

Homes: 274

Status: Completed 2016

Recipient of the Best Multi-Family Project and Best Multi-Family Apartment  
under \$350,000 (2016) -BILD Awards  
Recipient of the Silver Award for Best Architectural Design (2015- Nationals  
Award



# 05

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## CALLA

CALGARY, ALBERTA

Tenure: Mixed Use Mid-Rise Condominium

Homes: 168

Status: Completed 2013

Recipient of the Best Multi-Family Apartment (2014) -BILD Awards



# 06

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## LUNA

CALGARY, ALBERTA

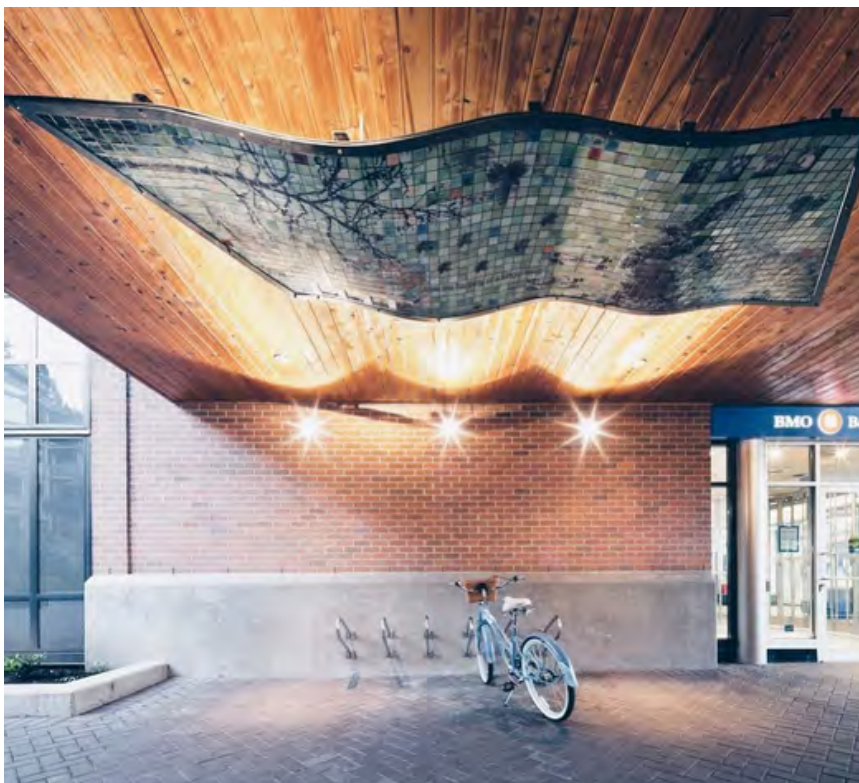
Tenure: Mixed Use Residential Condominium  
Tower

Homes: 218

Status: Completed 2012



07

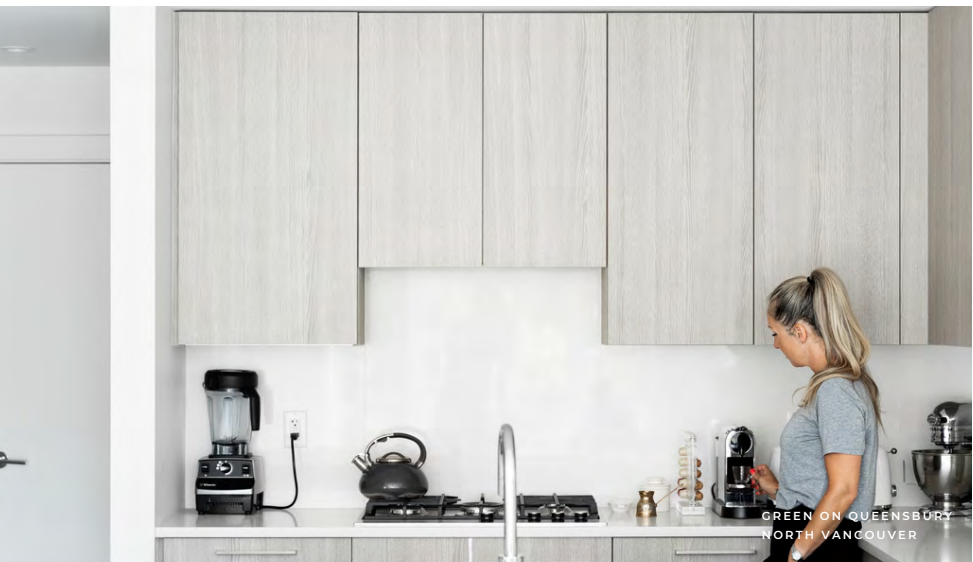


## DISTRICT CROSSING

NORTH VANCOUVER, BRITISH COLUMBIA

Tenure: Mixed Use Mid-Rise Condominium  
Homes: 126  
Status: Completed 2011







# BUILDING A TRADITION OF EXCELLENCE

OUR AWARD WINNING COMMUNITIES

Certified LEED Platinum (2020) - Green on Queensbury  
Honorable Mention (2019) - Park Point

City of Calgary Mayor's Urban Design Award  
Certified LEED Canada Gold (2017) - Aria

Excellence in Multi-Family Market Rental (2016) - Aria  
UDI British Columbia Awards of Excellence

Best Multi-Family Project and Best Multi-Family Apartment under \$350,000 (2016) -  
Mark on 10th  
BILD Award

Silver Award for Best Clubhouse (2015) - Mark on 10th  
The Nationals Awards

Silver Award for Best Architectural Design (2015) - Mark on 10th  
The Nationals Awards

Silver Award for Best Interior Merchandising (2015) - Mark on 10th  
The Nationals Awards

Best New Apartment Style Condo up to 899 SF (2013) - Mark on 10th  
BILD Award

Best Multi-Family Apartment (2014) - Calla  
BILD Award

Finalist for Best Multi-Family Community (2013) - Calla  
BILD Award



# BUILDING A TRADITION OF EXCELLENCE

OUR AWARD WINNING COMMUNITIES

Best High Rise Development (2007) - Pomaria  
UDI British Columbia Award

LEED Certified Silver (2007) - Pomaria

Silver Award for Best Kitchen Design (2002) - Alda  
Georgie Award

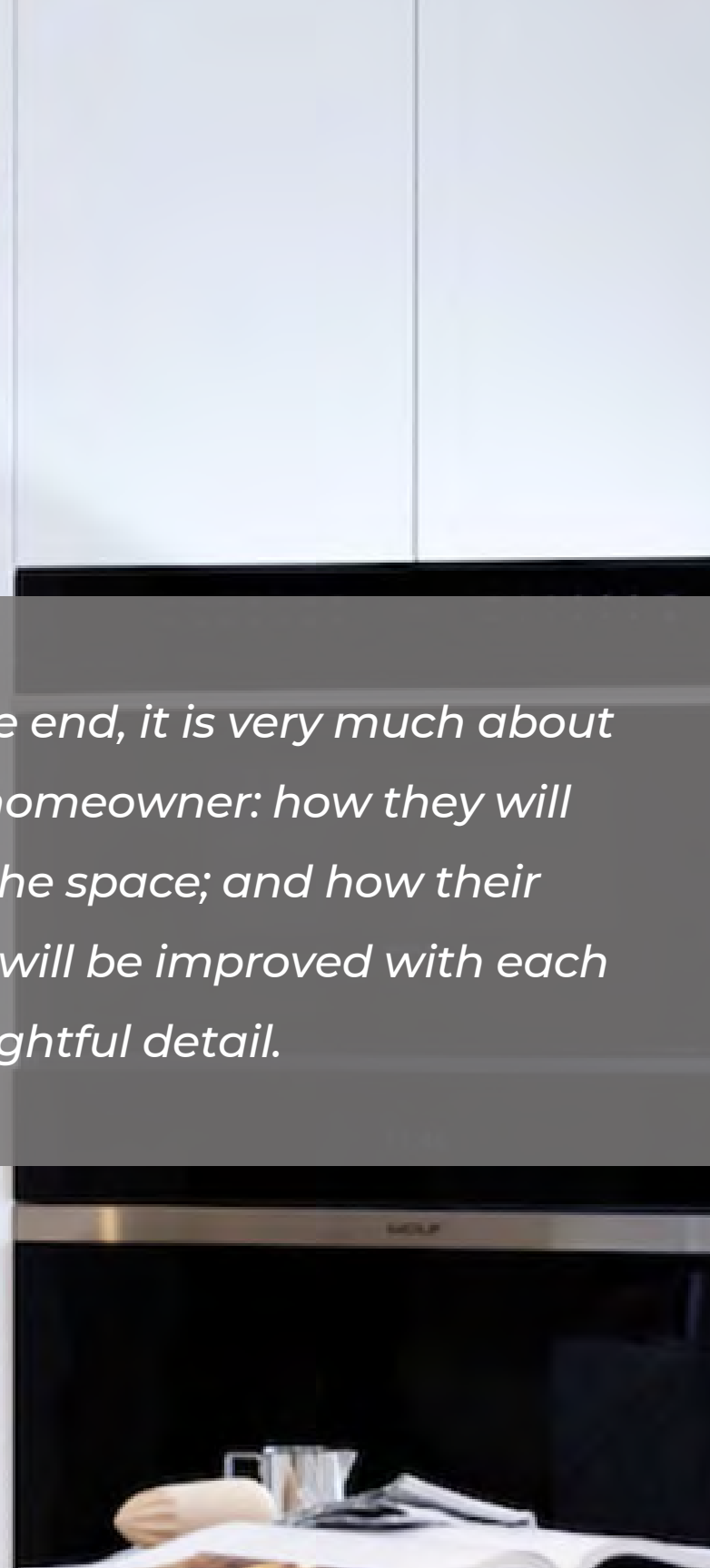
Silver Award for Best Show Home in British Columbia (2002) - Alda  
Georgie Award

Best Low Rise Development in BC (2000) - Eighteen Trees  
Georgie Award

Silver Award for Best Interior Design in BC (2000) - Eighteen Trees  
Georgie Award



*In the end, it is very much about the homeowner: how they will use the space; and how their lives will be improved with each thoughtful detail.*



## Mohammed Esfahani

With three decades of experience, Mohammed Esfahani is a highly regarded specialist in his field. He has been involved in over 20 residential, mixed-use, and commercial projects in British Columbia and Alberta. Prior to his work in Canada, Mohammed owned and managed a construction company in Iran for over 14 years. His projects included factories, roads, bridges, and government facilities. He also worked in the United States for two years, where he built wood-frame, single and multi-family housing. Mohammed holds a Master of Science Degree in Construction Management (University of Oklahoma) and a Bachelor of Science Degree in Civil Engineering.

## Cyrus Navabi

Cyrus Navabi joined the Qualex-Landmark team in 2013, after several years with The Boston Consulting Group in Dallas, Texas. Cyrus is a member of the Board of Directors and Chair of the U40 Committee with the Urban Development Institute. He also spent three years as a Member of the Board of Governors at Collingwood School. He has been involved in the acquisition, financing, development, and construction of multiple low rise and high-rise residential and mixed-use development projects in Vancouver and Calgary, representing over 1,000 residential units. Mohammed and Cyrus jointly oversee all aspects of project acquisitions, financing, development approvals, sales, marketing and construction. They also oversee in-house post-construction customer care and property management.



*We design and build with the mindset of our responsibility to the community and those who are in it.*





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