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OUR ORIGIN STORY

The Qualex-Landmark™ team is deeply rooted in the history of our founders. Mohammed Esfahani and Reza Navabi, both successful developers, came together to form a truly complementary partnership of respect and symmetry. Together, they built a remarkable team, a culture of collaboration and a progression of award-winning projects.

The 22 outstanding residential communities built to date in Western Canada speak for themselves, notably: Domus, Pomaria, Crandall and Alda in British Columbia; and Stella, Nova, Luna, Calla, Mark on Tenth and Park Point in Alberta.

From the fine details of the homes to the quality of homeowner and tenant care, we ensure each resident is exceptionally well taken care of every step of the way. We have built a philosophy of doing the right thing with a humanistic approach.



OUR VALUES AND VISION

Building future communities

Creating with function and beauty


We are deeply committed to creating contemporary homes of enduring quality. Each project brings a unique perspective on functionality, comfort, craftsmanship and care with the community in mind.

A focus on details from start to finish

It starts with selecting the best location explicitly chosen for its merits and uniqueness in prime urban locations. Using a measured approach, we select premium finishings used in the construction of a home with the homeowner in mind.

An approach that ensures peace of mind

Our group ensures each homeowner is exceptionally well taken care of, every step of the way. It's a philosophy that extends beyond the homeowner to the partners and trades who make every project possible.

A woman with short brown hair, wearing a black leather jacket over a black lace top and brown trousers, is walking down the concrete steps of a modern building. She is smiling and holding a rolled-up grey rug. The building has large glass windows and a dark door. There are concrete planters with green and yellow plants on either side of the steps. A black metal railing is on the left side of the steps. The overall scene is bright and modern.

"Qualex-Landmark does a really good job with their buildings. The spaces are very intelligent and well thought out and I'm really pleased with the overall experience. Now that we've moved in, we're very happy with the decision in choosing Park Point. All the promises to us were kept. "

Kyla Filliol
Park Point Homeowner



OUR PARTNERSHIPS

"We have a long-standing relationship with Qualex and we value Qualex. We believe our companies have similar core values (Keystone Values: Fairness, Integrity, Respect, Sustainability, and Teamwork). Our belief is to align ourselves with companies with similar values and build long-term relationships. My thoughts are that Qualex treats their staff and partners with a lot of respect which translates into loyalty. Qualex is not afraid to ask questions to fully understand the situation prior to decision making."

KEYSTONE

"Because you care. That is why I love working with Qualex. You care about your customers and providing them with homes that you would want to live and raise your family in. Just asking us these questions shows how much you care. One numerous occasions I have witnessed that you always do the right thing for the right reasons. I really respect that about Qualex. You have an ethic which I also hold dear."

McCARTHY TETRAULT

"...in terms of People, I want to see integrity, knowledge, and experience. The Qualex team portrays all of those elements. [Qualex practices] transparency and collaboration that brought us to the finish line. ...[We] have been able to have an open and collaborative discussion that became a win for both of us."

CANADIAN WESTERN BANK

"A trusted partner.....producing a first class product. Their product is always better than the average.... with more thought in the design and layouts."

AXIOM BUILDERS

"My relationship began with Qualex over 20 years ago. While the company has grown and evolved over time, the high level of integrity for which they conduct business has never wavered. Like myself, Mohammed and Roger appreciate the value of trusting their partners and we all believe in delivering high quality homes for our customers."

As a builder, we feel that we align well with Qualex and we have never doubted our mutual intent to succeed in ever project we take on together.

The company has many strengths, including your commitment to a high level of design, delivery of quality end product, and very capable people throughout the organization. They are flexible in the opportunities they take on and are represented well, which will always give them an edge in the marketplace."

MARCON

OUR LEGACY PROJECTS

A HIGHLIGHT OF OUR PAST DECADE & RECENT SUCCESSES

01

GREEN ON QUEENSBURY

NORTH VANCOUVER, BRITISH COLUMBIA

Tenure: Low-Rise Condominium

Homes: 164

Status: Completed 2020



02

PARK POINT

CALGARY, ALBERTA

Tenure: Mixed Use Condominium Tower

Homes: 285

Status: Completed 2018



Recipient of an
honorable mention

03

ARIA

VANCOUVER, BRITISH COLUMBIA

Tenure: Low-Rise Rental

Homes: 52

Status: Completed 2016



Recipient of the 2016 Excellence in Multi-Family Market Rental Award



04

MARK ON 10TH

CALGARY, ALBERTA

Tenure: Mixed Use Condominium Tower

Homes: 274

Status: Completed 2016

Recipient of the Best Multi-Family Project and Best Multi-Family Apartment under \$350,000 (2016) -BILD Awards
Recipient of the Silver Award for Best Architectural Design (2015- Nationals Award

05

CALLA

CALGARY, ALBERTA

Tenure: Mixed Use Mid-Rise Condominium

Homes: 168

Status: Completed 2013

Recipient of the Best Multi-Family Apartment (2014) -BILD Awards



06

LUNA

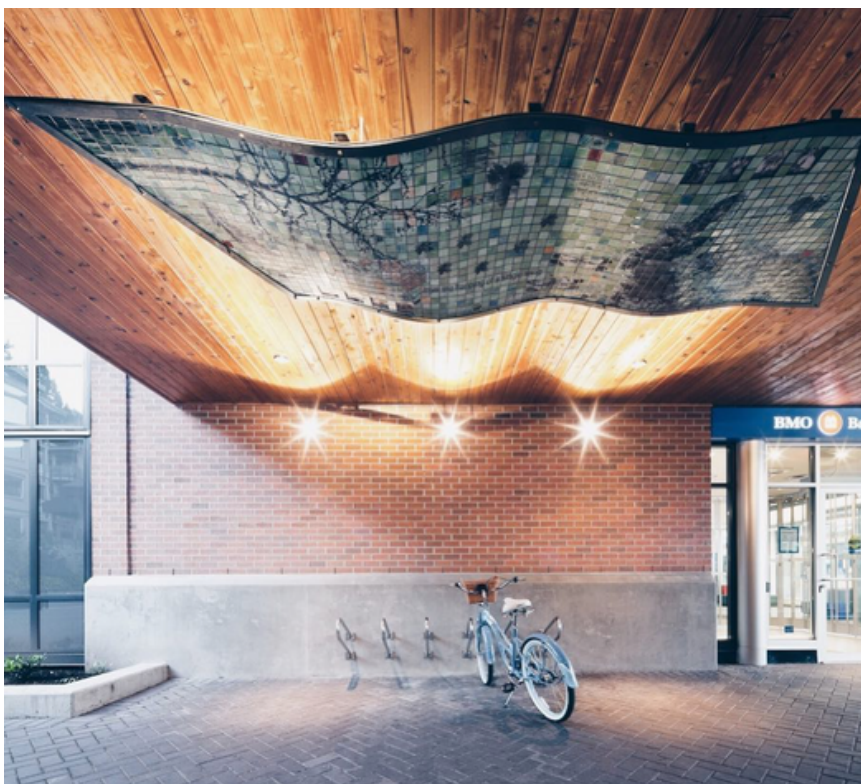
CALGARY, ALBERTA

Tenure: Mixed Use Residential Condominium
Tower

Homes: 218

Status: Completed 2012

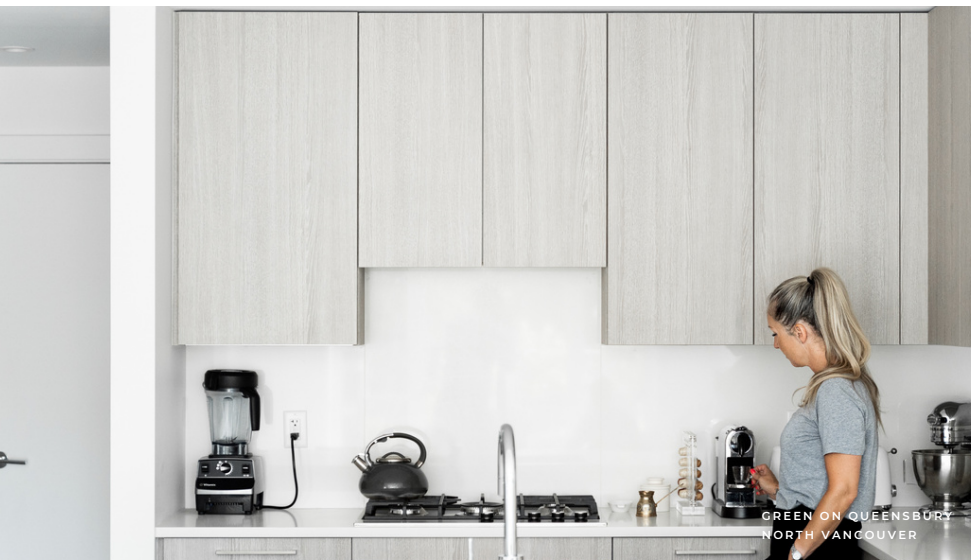
07



DISTRICT CROSSING

NORTH VANCOUVER, BRITISH COLUMBIA

Tenure: Mixed Use Mid-Rise Condominium
Homes: 126
Status: Completed 2011



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OUR AWARD WINNING COMMUNITIES

BUILDING A TRADITION OF EXCELLENCE

OUR AWARD WINNING COMMUNITIES

Certified LEED Platinum (2020) - Green on Queensbury
Honorable Mention (2019) - Park Point

City of Calgary Mayor's Urban Design Award
Certified LEED Canada Gold (2017) - Aria

Excellence in Multi-Family Market Rental (2016) - Aria
UDI British Columbia Awards of Excellence

Best Multi-Family Project and Best Multi-Family Apartment under \$350,000 (2016) -
Mark on 10th
BILD Award

Silver Award for Best Clubhouse (2015) - Mark on 10th
The Nationals Awards

Silver Award for Best Architectural Design (2015) - Mark on 10th
The Nationals Awards

Silver Award for Best Interior Merchandising (2015) - Mark on 10th
The Nationals Awards

Best New Apartment Style Condo up to 899 SF (2013) - Mark on 10th
BILD Award

Best Multi-Family Apartment (2014) - Calla
BILD Award

Finalist for Best Multi-Family Community (2013) - Calla
BILD Award

BUILDING A TRADITION OF EXCELLENCE

OUR AWARD WINNING COMMUNITIES

Best High Rise Development (2007) - Pomaria
UDI British Columbia Award

LEED Certified Silver (2007) - Pomaria

Silver Award for Best Kitchen Design (2002) - Alda
Georgie Award

Silver Award for Best Show Home in British Columbia (2002) - Alda
Georgie Award

Best Low Rise Development in BC (2000) - Eighteen Trees
Georgie Award

Silver Award for Best Interior Design in BC (2000) - Eighteen Trees
Georgie Award



In the end, it is very much about the homeowner: how they will use the space; and how their lives will be improved with each thoughtful detail.



Mohammed Esfahani

With three decades of experience, Mohammed Esfahani is a highly regarded specialist in his field. He has been involved in over 20 residential, mixed-use, and commercial projects in British Columbia and Alberta. Prior to his work in Canada, Mohammed owned and managed a construction company in Iran for over 14 years. His projects included factories, roads, bridges, and government facilities. He also worked in the United States for two years, where he built wood-frame, single and multi-family housing. Mohammed holds a Master of Science Degree in Construction Management (University of Oklahoma) and a Bachelor of Science Degree in Civil Engineering.

Cyrus Navabi

Cyrus Navabi joined the Qualex-Landmark team in 2013, after several years with The Boston Consulting Group in Dallas, Texas. Cyrus is a member of the Board of Directors and Chair of the U40 Committee with the Urban Development Institute. He also spent three years as a Member of the Board of Governors at Collingwood School. He has been involved in the acquisition, financing, development, and construction of multiple low rise and high-rise residential and mixed-use development projects in Vancouver and Calgary, representing over 1,000 residential units. Mohammed and Cyrus jointly oversee all aspects of project acquisitions, financing, development approvals, sales, marketing and construction. They also oversee in-house post-construction customer care and property management.



We design and build with the mindset of our responsibility to the community and those who are in it.



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